As a parent, you know better than anyone else what your child needs.

Teenagers need opportunities to grow. Knowledge about getting along at school and in the world. And the inner strength to make wise, independent choices.

How can you prepare your child for life’s challenges? By being an engaged and supportive parent. And by offering experiences such as a Key Leader weekend to build your child’s confidence and character. In three days, teens age 14 to 18 learn life skills – from leading a group to saying thank you. They get outdoors, and out of their comfort zone. They meet new friends. All in a safe, positive environment supported by Kiwanis International.

Learn more at key-leader.org.
Inspire your child.
Give the gift of confidence.

» Learn more.
Go to key-leader.org to learn about Key Leader and see a listing of weekend programs, a sample schedule, registration fees and more.

» Find funding.
Reach out to your child’s school, your local Kiwanis club or another organization and ask if scholarships are available to cover the per-student cost of a Key Leader weekend.

» Commit with confidence.
Key Leader weekends are safe for your child. Each program is sponsored by volunteers in the community, usually through Kiwanis clubs. Volunteers are often advisors for Key Club, a Kiwanis program for high school students. A background check is run on every volunteer.

» Reach out.
Let people in your child’s school and your community know about Key Leader and the good it’s doing for teens, and invite them to take part. Key Leader is a Kiwanis-family program, but membership in Key Club or other service programs is not required.

» Join us.
Parents can take part in Key Leader weekends too. Find out about volunteer opportunities online at key-leader.org.

“After her Kiwanis Key Leader weekend, my daughter seems to have a new drive and focus on her future. Being around the positive influence of the Kiwanis group has been an incredible experience for her.”

Lisa Ponder | Cartersville, Georgia

KEY LEADER
A WEEKEND LEADERSHIP EXPERIENCE

Kiwanis