

[Key Leader Monthly Update – March 2016](#)

Key Leader Monthly Update is sent to the following recipients: Key Leader district chairs, Key Leader site coordinators, Key Leader student ambassadors and Key Leader lead facilitators.

"Our greatest achievement ..."

In the most recent Kiwanis magazine, President Sue Petrisin shared about her experience as a member Key Club and Circle K. She said joining KeyClub was "the best decision of her life." Our service leadership programs are Kiwanis's greatest achievement, and kids need Kiwanis. Her entire piece can be found [here](#).

Contest Winner

Thank you for those of you who replied to our contest in last month's update. Our winner is Donna Jander from Cal-Nev-Ha. Congratulations! She won a \$50 gift card to the Kiwanis store.

Foundation Support

Thank you to the Kiwanis Foundation and Kiwanis Foundation of Canada for their continued support of Key Leader. They will again be supporting students in 2016. The following districts also provided financial support in 2015.

Alabama District Foundation	Indiana District	New Jersey Foundation
Cal-Nev-Ha Foundation	Kansas Foundation	Ohio District
Capital District	Michigan District	PNW District
Carolinas Foundation	Minn-Dak District	Pennsylvania District Foundation
Georgia District	Montana District	TX-OK Foundation

As we embark on 2016's programs, be sure you contact your district's foundation about supporting attendance at Key Leader. There are some guidelines about marketing Key Leader to donors in the 2016 Marketing and Logistics Guide.

Promotion Materials Update

The only promotion piece still left is for the Kiwanis Member, and we still have plenty of the roll-folds. Order now from Lizette for your spring Kiwanis and Key Club meetings. It is not too early to plan ahead for District Conventions this spring!

Numbers Updated

The Key Leader website has been updated to reflect the most recent season. Make sure to update your promotional pieces, as well. Since 2005, we have held 553 events throughout the world and served 26,973 students.

Website Resources

As you begin to promote your events, solicit donations, and recruit participants, be sure to check the website resources section, where you can find a specific [area for marketing and PR](#). We recommend looking at the "Tips for Telling the Story" and "Using Facebook Sites for Promotion".

Lead Facilitator Conference

During the third weekend in February, all lead facilitators joined together in Indianapolis for professional development as well as to plan for 2016. The lead facilitator assignments have been posted to the website and their bios and pictures will be available soon.

Our 2016 lead facilitators and staff (L to R):
Top: Brian Ritchie, Andrew Heng, Tracey Devereaux, Carol Clyde, Craig Crawford
Second Row: Greg Long, Chris Niles, Annie Smith, Nancy Short, Josh Hiscock, Jane Erickson, Kim White, Brian LeDuc, Scott Johnson, Ben Pendry, Dick Peterson
Seated: Rachel Shanley, Matthew Nance, Doug Peters

