

[Key Leader Monthly Update – February 2016](#)

As we embark together on the 2016 season of Kiwanis Key Leader, THANK YOU to all the volunteers who have devoted thousands of hours to making the events happen throughout the world. We could not do it without you, and we are overwhelmed to think nearly 27,000 students have been directly impacted by the program. On to a great 2016!

2016 Manuals

This year's manuals should have been received by all volunteers in USPS mail. They were sent to each district chair and site coordinator we have on record. Please take some time to read them over. There is lots of good information to review before you start your push for this year. Try to go over it with your committee when you can gather them all together. Both manuals have been posted on the Key Leader website under [resources](#).

New Logistics Information

For the 2016 Key Leader season, Matthew Nance will be coordinating all of the logistics components. He will send out the updates and will be in contact with the camps in advance of the events. Any questions about logistics can be sent to him at mnance@kiwanis.org. Lori Martin is still on staff in a new role, and she will remain to be the contact person for Thriver-related questions.

Marketing Materials

Now is the time to order your marketing supplies for the spring Kiwanis and Key Club meetings. The order form is attached. Each district is strongly encouraged to produce your own flyer with your event date(s), scholarship info, contact info, pictures of your site and quotes from your students. Once again check out the [website resource section](#) for examples of [other district flyers](#) that are great!

2016 Registration System Updates

For all of you with classic events who will be using the Thriver system, please review the attached memo. You also received it in your mailing. We really need your help in this matter.

Who will be our lead facilitator?

We are currently working on this year's assignments. We are matching all our events with our leads' availabilities and recent history for each event. We are getting closer, but assignments are not complete at this point. We will post the assignments on the website in early February, and we will send notice when they are finished. Once again in 2015, our lead facilitators were the highest evaluated point for events, which has been true for the last 11 year! *THANKS TO ALL OUR WONDERFUL LEAD FACILITATORS!* Speaking of evaluations, attached are some highlights from the 2015 evaluations.

Key Leader Monthly Update is sent to the following recipients: Key Leader district chairs, Key Leader site coordinators and Key Leader student ambassadors.