

KEY LEADER®

» Kiwanis member

Make a  
difference.

## Kiwanians know what leadership is all about.

That it's about service more than glory. That it starts with young people, from primary school children in K-Kids clubs to Key Club members in high school. And that people who help others—and build others' leadership skills—are the most valuable leaders of all.

Each Key Leader weekend is a leadership experience for teens age 14 to 18. When you and your club offer a student a scholarship to attend a Key Leader weekend, you give several gifts in one: knowledge about how to set goals and get involved in the community, tools for building self-confidence, and friends to help along the way.

# Inspire a leader.

## Invite a leader.

- » **Serve the children.**  
Don't forget—teens are not beyond our Kiwanis focus.
- » **Sponsor a student.**  
Your club can make a difference by sponsoring a teen at a Key Leader weekend. High school students ages 14 to 18 can take part. By covering the weekend fee, you can inspire an emerging leader to achieve his or her personal best.
- » **Plan to lead.**  
Why not plan to sponsor several Key Leader students each year? Be sure to allocate adequate funds in your annual budget.
- » **Reach out.**  
Visit a local Key Club to spread the word about Key Leader, and let people in your club and community know about the good the program's doing for teens. Key Leader is a Kiwanis-family program, but club membership is not required. Invite the people you meet to take part!
- » **Join us.**  
Volunteering at a Key Leader weekend gives you a chance to network with your fellow Kiwanians, get in touch with the younger generation and reinforce your own leadership values. Sign up at [www.key-leader.org](http://www.key-leader.org).

**“Key Leader has been an *aha* moment not only for me but also for the students who attend. It gives insight to the Kiwanis mission and the amazing potential our youth have to offer.”**

Natali Tatiana Galt,  
Kiwanis Club of  
Escondido, California

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Learn more at [www.key-leader.org](http://www.key-leader.org).

A Key Club International program of Kiwanis International



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